

Let's talk Vienna Startup Package 2026

A large, abstract, blue sculpture with multiple sharp, pointed edges and smooth, curved surfaces, resembling a stylized plant or a modern architectural element. It is positioned in the center of the image, overlapping the pink, white, and green background sections.

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Let's talk Vienna.

Vienna Startup Package 2026

Start: April 2026

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The Vienna Startup Package is awarded once a year to the most promising and ambitious international startups. It's a unique opportunity to dive into the local community and receive extensive support; all while exploring your market potential in Vienna and beyond.

Apply by 20 February 2026.

You will receive:

- access to Vienna's vibrant startup scene
- dedicated business coaching for your strategic next steps
- interactive peer-to-peer learning opportunities
- access to exclusive gatherings and the ViennaUP startup festival
- a travel budget of maximum €3,000*

*Reserved for startups who qualify for all phases of the programme. The reimbursed amount will be calculated based on the actual travel and accommodation expenses – with maximum €1,500/phase.



Apply if you want to...

- 1 scale to the DACH region**
Explore Vienna as your entry point to the European market.
- 2 validate your go-to-market strategy**
Get support from our experienced team.
- 3 connect with Vienna's dynamic startup scene**
Uncover new business opportunities in Vienna.

Find out more.






„Expanding into new territories is always a challenge for businesses. This programme offered an invaluable introduction to the business landscape in Austria and the broader DACH region. The chance to live in Vienna for several weeks and truly engage with the local ecosystem was an incredible experience, leaving us with the confidence to expand our operations there. The Vienna Business Agency team was also outstanding and provided crucial support.”


Chandralika Hazarika
Co-Founder BigThinx
Batch 2025

Success Stories

 Medicus AI (2016 | Dubai, UAE)

 Yolly (2018 | Shanghai, China)


 MiiCare (2022 | London, UK)

 HopeTech Plus (2022 | Nairobi, Kenya)

 Floodlight Invest (2023 | LA, USA)

 Tasted Better (2023 | Bangkok, Thailand)

 BauBlocks (2023 | Bucharest, Romania)

 Fermentful (2024 | Riga, Latvia)

Selection Process

What do we look at?



Innovation & USP

What is the core technology behind your product/service? What makes you unique?



Viability & scalability

Do you already have product-market-fit? Is your product/solution scalable?



Social & ecological impact

Does your solution address any social and/or ecological challenges in the world?



Traction & market potential

What did you already achieve in your home market? Is there potential in Vienna for your product?

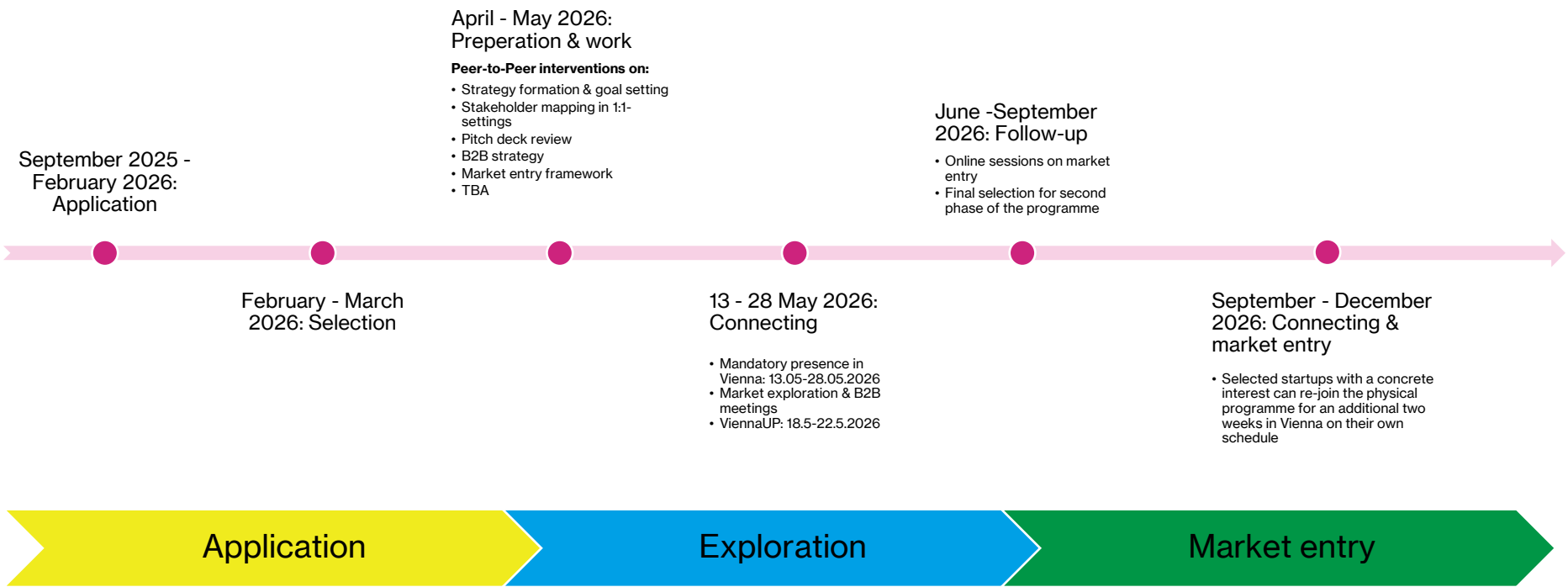


Programme fit & motivation

Will your participation in the programme advance your journey? Is your motivation to attend aligned with the programme goals?

Find out more.

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Apply by February 20, 2026.

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