

General Information

Authority

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Background of Vienna Startup Package

The Vienna Startup Package is an initiative of the Vienna Business Agency. It aims at encouraging international startups to opt for Vienna as their business location.

The Vienna Start-up Package and support from the Vienna Business Agency

The Vienna Business Agency invites up to 15 international startups to Vienna for a period of one month and is offering the following support:

- Travel costs for one person/startup
 - Max. 500 EUR for travel within Europe
 - Max. 1200 EUR for overseas travel
- Accommodation for one month for one person/startup*
- Desk in a coworking space for one month for one person/startup*
- 1:1-Business coaching worth EUR 2.000,--
- Access to networks and introductions to stakeholders in Vienna

***The program will take place tentatively from April 07 to May 30, 2025 in Vienna. VBA will connect to the selected startups prior to the offline program with online sessions in order to prepare your limited time in Vienna accordingly.**

Guidelines

- A key condition for participation in the program is that the startup commits itself to fully participate in the program and be physically present in Vienna during the program.
- All startups require sufficient financial resources to sustain themselves in terms of day-to-day living expenses for the duration of the Program (except for costs related to accommodation and coworking space).
- Participation in the program will be awarded to the startup with the objectively strongest application.
- The Vienna Business Agency intends to select 15 startups to participate in the program. The Vienna Business Agency reserves the right to award participation to more or fewer startups and is not obliged to award participation to any applicants.
- The Vienna Business Agency will not reimburse any costs incurred in applying.
- By submitting the application, the startup agrees to the procedures, regulations and set requirements as stated in the guidelines.
- The Vienna Business Agency reserves all rights at all time to stop or discontinue the application process without being obliged to reimburse the costs of the applicant.
- All dates concerning travel and residency are determined between the Vienna Business Agency and the startup. All costs for any changes without a reasonable justification (e.g. illness, fatal casualties) are at the expenses of the startup. An extension of the agreed length of stay is not possible.

- The accommodation provided by the Vienna Business Agency has to be treated with care. Any damages caused through gross negligence have to be replaced or paid by the start-up.
- The Vienna Business agency will procure a health and accident insurance for the person representing the startup for the period of the stay*
- The Vienna Business Agency keeps all information confidential.
Please note that the Vienna Business Agency utilizes an external company (StartUs GmbH) as a data processor within the meaning of Article 28 of the General Data Protection Regulation (GDPR) for the collection and processing of applications; please familiarize yourself with the data protection information of this data processor ([Data Protection Information | StartUs](#)).
- By submitting the application, you confirm the accuracy of your submitted data and agree with clicking the send button that your personal data will be processed by Vienna Business Agency and the scouting company. All provided information disclosed in the application form will be transmitted from the scouting agency to Vienna Business Agency for the purpose of evaluation of your application for the Vienna Startup Package and sending further information via newsletter. You may unsubscribe from the newsletter service of the Vienna Business Agency at any time, by clicking on the corresponding link in the newsletter.

Planning

This planning is indicative and no rights can be derived from it.

Activity	Week/Date
Final date for application	22/02/2025
Interview sessions	27/02/2025 & 03/03/2025
Jury for final selection	12/03/2025
Timeline for re-nominations in case of backdrops	18/03/2025-24/03/2025
Start of Program Online*	07/04/2025
Start of Program on-site in Vienna	28/04/2025
End of Program in Vienna	31/05/2025

*Subject to Change (Please note that digital sessions prior to the offline program will be announced after all startups are selected)