

Das Projekt "Smart Founders" wird im Programm IBW/EFRE- & JTF kofinanziert.

Founders Lab - Creative Industries 2025/26					
Topic	Workshop	Location	Date	Trainer*in	Time
Kick-off	Kick-off & Lunch	Wirtschaftsagentur Wien, Mariahilfer Straße 20, 1070 Wien	Wednesday, September 17, 2025	Marlene Welzl	09:00 to 14:00
Business Development	Validating, Prototyping & Testing for the Creative Industries	Wirtschaftsagentur Wien, Mariahilfer Straße 20, 1070 Wien	Thursday, September 18, 2025	Verena Mai	09:00 to 14:00
	Define your target group (Part 1)	Wirtschaftsagentur Wien, Mariahilfer Straße 20, 1070 Wien	Friday, September 26, 2025	Eva Gruber	09:00 to 13:00
	Get going (Part 1)	Expat Center, Schmerlingplatz 3, 1010 Wien	Wednesday, October 1, 2025	Carina Altenriederer	09:00 to 13:00
	Vision & Strategy	Lumia: Am grünen Prater 2 / Krieau 244, Tribüne 2, 1020 Vienna	Thursday, October 2, 2025	Doris Rothauer	09:00 to 13:00
	Define your target group (Part 2)	Wirtschaftsagentur Wien, Mariahilfer Straße 20, 1070 Wien	Thursday, October 16, 2025	Eva Gruber	09:00 to 13:00
	Behavior Design: Understanding human behavior for designing Prototypes with impact	Wirtschaftsagentur Wien, Mariahilfer Straße 20, 1070 Wien	Friday, November 7, 2025	Eva Gruber	09:00 to 13:00
	Get going (Teil 2)	Wirtschaftsagentur Wien, Mariahilfer Straße 20, 1070 Wien	Friday, November 28, 2025	Carina Altenriederer	09:00 to 13:00
Financial Planning, Funding & Sales	Financial planning (Part 1)	Expat Center, Schmerlingplatz 3, 1010 Wien	Wednesday, October 7, 2025	Juan Guerra	09:00 to 13:00
	Financial Plannign (Part 2)	Wirtschaftsagentur Wien, Mariahilfer Straße 20, 1070 Wien	Thursday, October 8, 2025	Juan Guerra	09:00 to 13:00
	Storytelling	Wirtschaftsagentur Wien, Mariahilfer Straße 20, 1070 Wien	Friday, October 10, 2025	Juan Guerra	09:00 to 13:00
	Public funding	Lumia: Am grünen Prater 2 / Krieau 244, Tribüne 2, 1020 Vienna	Wednesday, October 15, 2025	Tina Trofer	09:00 to 14:00
	Financial planning in small groups	online	November 4, 5 & 6, 2025	Juan Guerra	10:00 to 11:30 & 12:00 to 13:30 (45 minutes/team)
	Marketing & Sales	online or offline	Friday, November 21, 2025	Juan Guerra	09:00 to 13:00
	Financial planning (Final feedback)	online	December 3, 4 & 5, 2025	Juan Guerra	30 Min./Team)
Feedback, Vernetzung und Reflexion	Business-Modelling: Feedback	online	Wednesday, October 22 and Thursday, October 23, 2025	Expert*innenjury	09:00 to 13:00 (30 Minuten/Team)
	Breakfast with Reanne Leuning (Creative Industries, Chamber of Commerce)	Expat Center, Schmerlingplatz 3, 1010 Wien	Friday, October 31, 2025	Reanne Leuning	09:00 to 12:00
	Peer-to-Peer Feedback	Expat Center, Schmerlingplatz 3, 1010 Wien	Wednesday, November 12, 2025	Marlene Welzl	17:00 to 20:00
	Hypothesis-Feedback	online	Thursday, December 4 and Friday, December 5	Expert*innenjury	09:00 to 13:00 (30 Minuten/Team)
	Reflexion & next steps	Expat Center, Schmerlingplatz 3, 1010 Wien	Friday, December 12, 2025	Carina Altenriederer	09:30 to 12:30
Impact	Design for the circular economy	Lumia: Am grünen Prater 2 / Krieau 244, Tribüne 2, 1020 Vienna	Wednesday, September 24, 2025	Clemens Dus	09:00 to 13:00
	Impact for the creative industries	Wirtschaftsagentur Wien, Mariahilfer Straße 20, 1070 Wien	Friday, November 14, 2025	Tina Trofer	09:00 to 13:00