

Program Growth Lab

Date	Session	Time	Format	Trainer 1	Trainer 2
07.10.2024	Setting of Program Goals for GrowthLab	2h	Input & Peer work live	Franziska Kolk	
11.10.2024	Organization Design & Processes	4h	Input & Peer work live	Michael Kubiena	Franziska Kolk
15.10.2024	Internationalisation strategy (market selection)	4h	Input & Peer work live	Petra Wolkenstein	
17.10.2024	Organization Design & Processes 2	2h	Online Peer2Peer review	Michael Kubiena	Franziska Kolk
18.10.2024	Strategy Operationalization	4h	Input & Peer work live	Michael Kubiena	Petra Wolkenstein
24.10.2024	Strategy Operationalization 2	2h	Online Peer2Peer review	Michael Kubiena	Petra Wolkenstein
25.10.2024	Sales Models & Pricing	4h	Input & Peer work live	Tim Birdsall	
30.10.2024	Sales Models & Pricing 2	2h	Online Peer2Peer review	Tim Birdsall	
05.11.2024	Fundraising Strategy	2h	Input & Peer work live	Petra Wolkenstein	Franziska Kolk
07.11.2024	Pitching Professionalizing	3h	Input & Peer work live	Franziska Kolk	Petra Wolkenstein
12.11.2024	VC & Fundraising Preparations	3h	Input & Peer work live	Petra Wolkenstein	Franziska Kolk