



Das Projekt "Smart Founders" wird im Programm IBW/EFRE- & JTF kofinanziert.

Growth Lab 2025				
Date	Time	Topic	Format	
15.09.2025	tbd	<u>Kick-off</u>	lecture	in person
15.09.2025	after kick-off (tbd)	Goal Setting at Kick-off	WS impulse	online
18.09.2025	09:00-12:30	Pitch Review Sessions	Peer (group of 3)	in person
25.09.2025	09:00-13:00	Internationalisation inkl. Vermarktungskonzept als input für Sales	WS impulse	online
22.09.25				
23.09.25	09:00-17:00	Goal Setting mandatory Coaching Slot beginning	1:1	in person
02.10.2025	09:00-12:00	OKRs and Strategy Refresh	WS impulse	online
10.10.2025	09:00-13:00	Accelerate Sales	WS impulse	in person
09.10.2025	09:00-13:00	OKRs Peer Review	Peer (group of 3)	in person
16.10.25				
17.10.25	09:00-17:00	Coaching Slot 2	1:1	online
21.10.2025	09:00-14:00	Internationalisation inkl. Vermarktungskonzept Peer Review	Peer (group of 3)	in person
23.10.2025	10:00-12:00	Dos and Dents in Public Funding Applications, Funding Schlachtplan	WS impulse	in person
28.10.2025	09:00-13:00	Sales Peer Review	Peer (group of 3)	in person
06.11.2025	09:00-12:00	Org Design / People & Culture	WS impulse	in person
13.11.25				
14.11.25	09:00-17:00	Coaching Slot 3	1:1	online
12.11.2025	10:00-15:00	FinPlan / Funding Strategy Peer Review	Peer (group of 3)	online
21.11.2025	09:00-13:00	Org Design / People & Culture Peer Review	Peer (group of 3)	in person
26.11.2025	09:00-12:00	How to get funded by Investors	WS impulse	online
01.12.25				
02.12.25				
03.12.25				
04.12.25	09:00-17:00	Coaching Slot 4	1:1	online
10.12.25				
11.12.25				
12.12.25	09:00-17:00	Goal Setting mandatory Coaching Slot end for 6 months+	1:1	